



Dear IMTA Member:

Many of you are aware that Esri has made a single-user copy of ArcView software available to International Map Trade Association (IMTA) members in exchange for a USD\$520 donation to IMTA for the past several years. All funds raised through this donation program have been retained by IMTA. This program has been very successful by funding a number of IMTA-sponsored education programs.

IMTA and Esri are now pleased to announce that the offer has been extended to include Esri's **"latest version"** of ArcEditor software for a donation of USD\$1,520 to IMTA. The ArcEditor software can be licensed through IMTA, and the funds will continue to support IMTA-sponsored educational programs worldwide. Organizations are eligible for one ArcEditor license each. First-year software maintenance is included and will thereafter be followed up by your Esri distributor.

ArcEditor software provides many effective cartographic and data production functions beyond those contained in ArcView software. An important example is cartographic representation, which enables you to cartographically represent (symbolize and offset) cartographic features directly from the digital geographic data. This functionality allows you to maintain geographically accurate data and provides the freedom to cartographically represent it in many ways. The following matrix provides a detailed comparison of functionality between ArcView, ArcEditor and ArcInfo. Find 'ArcGIS Functionality Matrix' at: <http://www.esri.com/library/brochures/pdfs/arcgis10-desktop-functionality-matrix.pdf>

This offer complements the one-day training course that Esri designed for IMTA members, entitled Cartography with ArcGIS and has been running at IMTA regional conferences. With the combination of the training workshop and the software offer, members will save a substantial amount of money getting started with a premier GIS software package to integrate into or expand their business.

Esri's offer is conditioned on the IMTA member agreeing to be bound by the terms and conditions set forth in the Esri License Agreement. In some cases, a signed license agreement may be required. Esri software is subject to U.S. export control laws and regulations. To order, complete the form below or contact Linda Hill at IMTA Headquarters (949.458.8200). Contact details can be found at [www.imtamaps.org](http://www.imtamaps.org). For more information on cartographic representations and other cartography resources, see the following links:

**Cartographic Representations**—[www.esri.com/library/reprints/pdfs/arcuser-cartography.pdf](http://www.esri.com/library/reprints/pdfs/arcuser-cartography.pdf),  
[www.esri.com/news/arcnews/winter0506/articles/putting-the-art.html](http://www.esri.com/news/arcnews/winter0506/articles/putting-the-art.html)

**Mapping Center**—<http://mappingcenter.esri.com/>

**Technology Trends in GIS Cartography**—[www.esri.com/technology\\_trends/cartography/index.html](http://www.esri.com/technology_trends/cartography/index.html)

**Map, Chart, and Data Production Overview**—[www.esri.com/maps](http://www.esri.com/maps)

Esri is pleased to bring you this offer together with IMTA. We hope you take this opportunity to support IMTA and employ these valuable cartographic tools.

Sincerely,

*Mark Cygan*

Mark Cygan  
Esri, Map, Chart and Data Production Industry Manager  
IMTA (Americas) Board Member

ORDER FORM:

**IMTA MEMBERS MUST BE IN GOOD STANDING WITH DUES CURRENT. NEW IMTA MEMBERS MUST PAY MEMBERSHIP DUES TWO YEARS IN ADVANCE FOR OFFER TO APPLY.**

ORDERED BY	SHIP TO - IF NOT DOWNLOADING SOFTWARE
Name:	Name:
Company:	Company:
Address (No PO Address):	Address (No PO Address):
City, State:	City, State:
Country:	Country:
Tel:	Tel:
Fax:	Fax:
Email Address:	Email Address:

Quantity / Description	Unit Donation
1 ArcEditor Single Use License Per IMTA Member – <b>SOFTWARE IS THE LATEST VERSION</b>	USD\$1520.00

Total Due:	USD\$1520.00
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DONATION INFORMATION: **Your donation is due in advance of ordering the software.** If paying by check, please include a copy of the order form and mail to IMTA at the address listed below. You may also pay by credit card (VISA or MasterCard), which you may email, fax, or mail your credit card information.

Card Number:	3 - Digit Security Code on Back of Card:
Expiration Day & Month:	
Print Name on Credit Card:	
Credit Card Billing Address:	
City, State, Zip & Country:	

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